



## CEO Summit & Annual Meeting

June 21, 2011

Willard Hotel, Washington, DC

8:30 am – 5:00 pm

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### SPEAKERS LISTING AND BIOS

8:35 – 8:45

**INTRODUCTION: ROGER A. CAMPOS, PRESIDENT & CEO, MBRT**



**Roger A. Campos, President & CEO, Minority Business RoundTable.**

Mr. Campos serves as the first President & CEO and Founder of the Minority Business RoundTable (MBRT). Incorporated as a 501(c) 3 non-profit organization. MBRT is the first national membership organization for CEOs of the nation's leading African American, Asian American, Hispanic American, and Native American businesses. Patterned after The Business Roundtable, which represents Fortune 500 companies, MBRT provides a forum for the CEOs of minority-owned businesses to address public policy issues and serves as a unique resource on minority business issues. Membership is by invitation only. "Roger Campos has considerable experience and has a national reputation as a business leader in the small and minority business field, both in the private and government sectors. He has played a pivotal role in making MBRT a principal voice in the public policy arena for minority-owned businesses around the United States gaining international recognition," said Janice Howroyd, CEO Act-1 Group and Chairman of the Board, MBRT. Prior to being elected as President & CEO, Mr. Campos served as Executive Director of the MBRT Program at the Joint Center for Political & Economic Studies. Prior thereto, Mr. Campos was Vice President of government relations for the Hispanic Association of Colleges and Universities where he managed Washington, D.C. operations including overseeing the nationally recognized internship program that has educated more than 6,000 interns. Past positions include: CEO and Principal of International Network of Consultants and Associates which provides consulting services to business owners; founder and CEO of EKKOR Electronics, an aerospace and electronics manufacturing and technical services firm; Consultant to the Administrator, Small Business Administration where he drafted the U.S. federal governments minority business program; Special Assistant to the Administrator, Community Services Administration; Legal Counsel, U.S. Department of Agriculture; and he served four years in the White House, Executive Office of the President, Office of Management and Budget setting up Presidential Commissions, Councils and federal programs. He serves on the National Advisory Council of the U.S. Small Business Administration and is widely recognized as a national business leader. Mr. Campos holds a Juris Doctorate degree from the United States International University, California Western School of Law (San Diego, CA) and a Bachelor of Arts degree in social sciences from the University of California at Santa Barbara. He has been recognized in Who's Who in America.



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**Ruben Dario Taborda, Chief Procurement Officer-Medical Devices and Supplier Diversity**



Ruben Dario Taborda, Chief Procurement Officer-Medical Devices and Supplier Diversity leader, Ruben is responsible for enabling value creation, innovation, risk mitigation and supplier diversity across a \$15 Billion spend base at Johnson & Johnson. Ruben joined **Johnson & Johnson** in 1984 as an Engineering intern. Throughout his 25 year career, he has rotated 13 times across eight different affiliates spanning consumer, pharmaceutical and medical device healthcare sectors. He holds a variety of diverse experiences in Procurement, Manufacturing, Planning, Distribution, Transportation, Finance, Customer Marketing and Logistics, Customer account Team leader and Sales management. Key customers supported include Walmart, Publix, CVS, Rite Aid, AHOLD, Target, Costco, DeHaize, SuperValu and Kroger. Of particular interest, his unique background produced record breaking, innovative sales events involving basic commodities such across Feminine Hygiene, Family Planning and Lingerie soft line categories during key promotional periods in the year. Ruben graduated from Fuqua's Executive MBA program in 1994 and Texas A&M University in 1986 with a degree in Industrial Engineering. He also has a Masters in Manufacturing from the Kettering Institute in Michigan. Ruben is a past recipient of multiple supplier diversity awards by the Long Island Hispanic Chamber, National Minority Supplier Development and Women's Business Enterprise groups. He was born in Medellin, Colombia and raised in Miami, Florida.



**8:45 – 10:15    PANEL DISCUSSION: ACCESSING FEDERAL & CORPORATE CONTRACTS**



Moderator:

Theresa Speake, former Director Economic Impact & Diversity DOE

Theresa Alvillar-Speake was appointed by President George W. Bush and confirmed by the U.S. Senate as Director of the Office of Minority Economic Impact and Diversity at the U.S. Department of Energy (DOE) in August of 2001. Ms. Speake was the first Hispanic ever to head the office. In that position she provided guidance and direction to the Secretary of Energy on the impact of energy policies, procedures and programs on minorities, minority institutions and minority businesses and also on policy development and program implementation in the area of Small and Small Disadvantaged Business Utilization and Civil Rights. She was responsible for providing agency support to minority educational institutions and minority banks and for promoting diversity within the agency and its contractors. Theresa retired from DOE in January, 2009. Prior to coming to the Department of Energy, Ms. Speake worked with the government of the State of California in different capacities, including: Director of the Office of Small and Disabled Veteran Business of the Department of Transportation; Director of the Business Outreach Office of the Employment Development Department; and Director of the Office of Economic Opportunity in the Office of the Governor. Ms. Speake has been involved in the area of small and minority business development since the late seventies. She founded and operated a non-profit organization established to assist small and minority businesses (NEDA San Joaquin Valley) from 1981 through 1997. During this period of time thousands of individuals and businesses were assisted in their efforts to achieve the American dream of business ownership. She has been recognized by both the U.S. Small Business Administration and the U.S. Department of Commerce as a Minority Business Advocate and by the State of California as a Woman Business Advocate. In 2003 Ms. Speake was identified by Hispanic Magazine as one of the Top 100 Latinas in the country. Ms. Speake holds a bachelor of business administration from California State University (Fresno), an MBA from Golden Gate University in Sacramento, California, and attended the John F. Kennedy School of Government at Harvard University in 2004. Ms. Speake served as the Commencement Speaker for the 2004 Fall Commencement Exercises at the University of Texas Pan American, Colleges of Business Administration and Health Sciences and Human Services.



**Kevin Boshears, Director Small Business DHS**

Kevin Boshears, Director of the Office of Small Business and Disadvantaged Business Utilization Kevin Boshears was named Director of the Department of Homeland Security's Office of Small and Disadvantaged Business Utilization (OSDBU) in May 2003. He is responsible for the overall implementation of the department's small business procurement program. Mr. Boshears was Director of the Treasury Department's OSDBU since February 1999. He served in the same office as a procurement analyst since June 1995 and was responsible for providing guidance to the small business specialists located in Treasury's twelve bureaus. Mr. Boshears brings a wealth of knowledge and experience in the procurement field, having served as a contracting officer for the Justice Department prior to his duties with the Treasury Department. Mr. Boshears is a well known instructor in the federal small business procurement arena. He has conducted numerous training courses, presentations, and briefings on contracting with small, small disadvantaged, 8(a), women-owned small, HUBZone, and service disabled veteran-owned small business concerns. Mr. Boshears served as the Vice-Chair of the Office of Small and Disadvantaged Business Utilization Directors' Interagency Council from FY 2001 through FY 2004. His efforts have been widely recognized with various awards from small business trade associations, other federal agencies, and industry organizations. In 2006, he was presented with the Frances Perkins Vanguard Award for Exemplary Utilization of Women-Owned Small Businesses by the U.S. Small Business Administration (SBA) marking the fourth year that he received this award. In April 2005, he was presented with the Federal Gold Star Award of Excellence by SBA in recognition of the exemplary performance of the Department and its dedicated personnel who carry out the aggressive goals and strategic initiatives that help ensure a role for small business in the federal marketplace. He holds a BBA degree from the College of William and Mary, and earned his MBA from Liberty University.





**Glenn Delgado, Associate Administrator Office of Small Business Programs, NASA**

Mr. Glenn A. Delgado is the Associate Administrator of the National Aeronautics and Space Administration's (NASA's) Office of Small Business Programs. As the Associate Administrator, Mr. Delgado provides executive leadership and policy direction for developing and implementing policies and initiatives throughout NASA to ensure that all categories of small businesses are afforded opportunities to compete for Agency contracts. Prior to his appointment to NASA, Mr. Delgado served as the Acting Director of the Department of the Navy's Office of Small Business Programs. He was the Department of the Navy's Mentor-Protégé Program Manager for the 6 years he was assigned to the Navy's Small Business Program Office. Other responsibilities included conducting statistical analyses of the Navy's Small Business Program targets, monitoring the Navy's Veteran-Owned Small Business Program, and undertaking several special projects. Mr. Delgado also served as the Director of Small Business for the Naval Air Systems Command (NAVAIR). He has over 29 years of acquisition experience. While at NAVAIR, he worked on several major weapon system programs and served as the Procuring Contracting Officer (PCO) for the A-6, EA-6B, and F/A-18 C/D aircraft. Mr. Delgado was awarded two Department of the Navy Meritorious Civilian Service medals for his innovative approaches in the acquisition process while serving as a PCO for the EA-6B aircraft and for his performance as the Director of Small Business at NAVAIR. In September 2006, Mr. Delgado was awarded the Superior Civilian Service medal, the second highest award that can be presented to a civilian in the Navy, for his exceptional service to the Navy Small Business Programs Office. Mr. Delgado also received the Department of the Navy Competition and Procurement Excellence Award. Mr. Delgado served as the Chairman of the Executive Committee of the Federal Office of Small and Disadvantaged Business Utilization (OSDBU) Directors Council for fiscal year 2009. In 2010, Mr. Delgado received the second highest award bestowed by NASA, the NASA Outstanding Leadership Medal, which is awarded to NASA employees for notably exceptional leadership. Mr. Delgado received this award for his innovative practices and excellent stewardship of NASA's small business programs in supporting the Agency's mission, goals, and objectives. In September 2010, the Congressional Black Caucus honored Mr. Delgado with the 2010 Small Business Champion Living Legends award. Mr. Delgado earned his B.S. at the University of New Hampshire and his M.B.A. from Marymount University; he also graduated from NAVAIR's Senior Executive Management Development Program. He is Level III-certified in the Acquisition Professional field of Contracting and is a member of the Acquisition Professional Community. A resident of Woodbridge, VA, Mr. Delgado has been married to Shirley Delgado for over 32 years, and they have three children: Mark, Timothy, and Candice.

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**Tom Leney, Director Small Business Veterans Administration**



Thomas J. (Tom) Leney serves as the Executive Director for Small and Veteran Business Programs at the U.S. Department of Veterans Affairs, where he is responsible for programs that promote small business participation in VA contracting, with special emphasis on service-disabled and other Veteran-owned small businesses (SDVOSBs and VOSBs). Mr. Leney is a member of the United States Senior Executive Service. Prior to his government service, Mr. Leney gained practical insight into the opportunities and challenges facing small businesses through his leadership in two successful small businesses, Evolver, Inc., and Professional and Scientific Associates. His personal experience as a government contractor has enabled Mr. Leney to mentor small businesses on the complexities of government contracting. His earlier work at Winrock International and the United Nations Foundation overseeing the development of projects to support the U.S. Government and the United Nations around the world has given him an understanding of the complexities of partnership development on many levels. Mr. Leney is a Veteran of the United States Army, serving from 1973 to 1995. He led an armored cavalry squadron in the Persian Gulf War of 1991 and was the Chief, Strategic Plans and Policy for the Department of the Army. He received his Bachelor of Science degree from the U.S. Military Academy, West Point, NY. He holds a Master of Public Policy from the John F. Kennedy School of Government at Harvard University, and a Master of Business Administration from Georgetown University.

**10: 30 – 12 NOON    PANEL DISCUSSION: ACQUISITION PLANNING TO INCREASE CONTRACTS**

Moderator:

**Rawley Soberano, President Asian American Business Roundtable**

Dr. Soberano is President of the Asian American Business Roundtable since 2000. His is a multi-institutional experience, from academia (faculty and administrator) to the Federal Government (US Dept of Education and US Small Business Administration) and the private small business sector. He is the publisher of the AABR Business Bulletin which is widely in Congress, the federal agencies, academia, private sector companies and their counterparts overseas. He was educated in Asia (Saint Vincent College in the Philippines and St. John’s University in New York).



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**Andre Gudger, Director Small Business DOD**

ANDRE J. GUDGER, Director Of Office of Small Business Programs, Office of the Undersecretary of Defense Acquisition, Technology & Logistics - Mr. Andre J. Gudger was appointed as the Director of the Office of Small Business Programs in March 2011. Mr. Gudger serves as the principal advisor to the Secretary of Defense on small business matters. Mr. Gudger's career spans more than 15 years in the defense, intelligence, and investment banking industries. Previously, Mr. Gudger worked on key technical and financial initiatives with the Federal Deposit Insurance Corporation, Union Bank of Switzerland, and AT&T. From 2003-2009, Mr. Gudger served as Chairman and Chief Executive Officer of Solvern Innovations, a corporate entity which provided acquisition support and cyber solutions through training, research, and innovation. During this period, Solvern Innovations provided software development and commercialization through technology transfer to the Human Computer Interaction Lab at the University of Maryland College Park. In 2009, Solvern Innovations was acquired by eComm Communication Systems where Mr. Gudger served as the Senior Vice President of the Cyber Intelligence division. Mr. Gudger currently serves on several boards throughout the region, including the University of Maryland Baltimore County, the Maryland BRAC Small & Minority Business Advisory Board, and the Cyber Advisory Council. Mr. Gudger received his Bachelor of Science degree from the University of Maryland at Baltimore County. He received his Master in Business Administration from the University of North Carolina at Chapel Hill, where he had the opportunity to study at the Chinese University of Hong Kong, Erasmus University in Rotterdam, Tec de Monterrey in Mexico, Fundacao Vargus University in Brazil, and Gdansk University in Poland.



**Debbie Ridgely, Director Small Business HHS**

Debbie Ridgely: Director, Office of Small and Disadvantaged Business Utilization, US Department of Health and Human Services, member: Federal OSDDBU Directors' Interagency Council. Ms. Ridgely is the Director for the Office of Small and Disadvantaged Business Utilization at the Department of Health and Human Services. She was selected for the position four and a half years ago. As the Director, she works to foster an atmosphere that provides fair, equitable and impartial opportunities for the entire small business community. Ms. Ridgely establishes Departmental policy for the small business program and advocates on behalf of the small business vendor in the federal acquisition process. Minority and women-owned businesses have voted HHS as one of the top performing Departments for the past several years. Ms. Ridgely currently serves as the Vice Chair of the Office of Small and Disadvantaged Business Utilization Directors' Interagency Council and has been an officer since FY 2003. She has been recognized with awards from small business trade associations and other national organizations.



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**Don Devoti, Director Small Business Sandia Labs (DOE)**

Don Devoti is the manager of the Small Business Utilization Department at Sandia National Laboratories. Mr. Devoti earned his Bachelor of Science degree in Accounting from Marquette University in Milwaukee, Wisconsin and earned his Executive Masters of Business Administration from the Anderson School of Business at the University of New Mexico. Mr. Devoti has been at Sandia since April 1984. In addition to his current assignment, Don has also managed Sandia's:

- Corporate Policy
- Treasury & Travel Services
- And, Payroll Services Departments.



In 2009, Mr. Devoti was awarded the U.S. Department of Commerce's Minority Enterprise Development Week Regional Director's Award for his contributions to the Minority Business Community. Additionally, Don was selected by the "New Mexico Business Weekly" as one of New Mexico's 25 new Power Brokers whose vision, tenacity and achievements have brought innovation and progress to the State of New Mexico. Don was selected as a returning Power Broker Alum by the "New Mexico Business Weekly" for 2010-2011. Prior to joining Sandia, Mr. Devoti served on U.S. Senator Pete V. Domenici's staff from 1979 to 1984 both in Washington, DC and in the Albuquerque District Office as his personal Field Representative.

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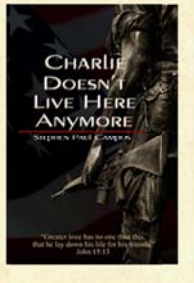
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**12:30 – 2 PM LUNCHEON: KEYNOTE SPEAKERS**



**INVOCATION: STEPHEN PAUL CAMPOS, AUTHOR, PRESIDENT & CEO, CHARLIE COMPANY ~ SDVOB**

**Stephen Paul Campos** has extensive experience in manufacturing, warehousing, distribution, logistics, sales and management operations. He was Senior Vice President of Management & Operations at Campos Foods, Inc., a food manufacturing and distribution company and Senor Campos Enterprises, a chain of specialty Mexican restaurants headquartered in Modesto, CA with locations throughout the San Joaquin Valley of California. He owned, operated, and managed three company restaurant franchises. He has served as a business consultant for corporations and business owners from the East to West coasts of the United States in entrepreneurship, marketing, sales, and management. He attended Modesto Junior College and Forester University majoring in Business management. Stephen is a Vietnam Service Disabled Veteran and served with the 199th. Light Infantry Brigade, Republic of Vietnam, during the years 1968-1969. Mr. Campos graduated from Non-Commissioned Officer's Academy. He specialized in communications and instructed officers and ROTC Cadets. He is a Motivational Speaker and Author of a non-fiction book titled, "Charlie Doesn't Live Here Anymore" which describes his combat experience in Vietnam and returning home to face a nation of war protesters. His extraordinary encounter awakens him and sets him onto a road to recovery. This is a powerful true story that helps to explain why so many Vietnam and other Veterans suffer from Post-Traumatic Stress Disorder and some never get help. "Charlie Doesn't Live Here Anymore" will help bring to light the effects of PTSD and will also help our returning war veterans from Afghanistan and Iraq." Gerald Korson, award-winning journalist and editor.



**Roger A. Campos, President MBRT**

See Bio on Page 1 above...



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### Andra Rush, Vice Chairman MBRT

#### **Andra Rush, Founder (1984) and CEO of Rush Trucking, Inc., Wayne, Michigan; MBRT**

**Executive Board Officer.** Andra Rush, a Native American woman, is the founder, president and chief operating officer of the Rush Group, a Minority Business Enterprise, which includes Rush Trucking Corporation, Dakkota Integrated Systems, LLC, Global Rush LLC, and TVS America.

Based in Wayne, Michigan, Ms. Rush started Rush Trucking in 1984 with three trucks and has successfully grown to more than 800 tractors and 1,350 trailers, with 350 employees and 900 associates. Rush Trucking services many of the Fortune 100 companies throughout North America. Dakkota Integrated Systems, launched in 2002, is a joint venture between Intier Automotive Interiors and Rush Group, LLC. It was created to efficiently and effectively service Original Equipment Manufacturers, providing complete systems for the automotive vehicles, such as cockpit systems, overhead systems, door systems, and HVAC systems. Established in 2004 and based in Holland, Michigan, Global Rush, along with a leading lean manufacturing consulting firm Optiprise, provides manufacturing, assembly, quality and global logistics services to North American customers in the automotive and defense industries. It is a full service international freight forwarding and customs house brokerage firm whose scope is global through a network of dedicated agents in major ports and cities around the world. Established in August of 2007 and based in Grand Rapids, Michigan, TVS America is a joint venture between TVS Logistics Services Ltd. in India, a part of T.V. Sundram Lyengar & Sons Ltd. (India's largest auto components manufacturing and distributing group) and Michigan-based Global Rush, a recognized leader in logistics services to numerous industries. TVS America is a leading provider of logistics services for North American manufacturers doing business in Asia, especially in India. Andra is the Chairman of TVS America and Global Rush is the majority shareholder. Ms. Rush serves on many boards and commissions. To name a few, she is a member of the Board of Directors of the Michigan Minority Business Development Council and has been chair of the Transportation Sector for seven years. She is President Emeritus on the Executive Board of Directors of the Native American Business Alliance. She is Vice Chair on the Board of Directors of the Minority Business Roundtable, and a national Trustee for Boys and Girls Clubs of America, plus many others. She is a part of the minority supplier programs for GM, Ford, Chrysler and Toyota, serving on the Supplier Advisory Boards for Chrysler and GM. Ms. Rush has received many honors. She was given the 2002 Pioneer Award from the Minority Enterprise Development group, a 2004 Certificate of Special Congressional Recognition from the Minority Business Roundtable, and the 2002 Diamond Award from the Michigan Minority Business Development Council, and in November will be receiving the 2007-2008 Woman of the Year Award from the Native American Chamber of Commerce, plus many others. Ms. Rush has a Bachelor of Arts in Nursing (1982) from the University of Michigan.

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**Kathleen Sebelius, Secretary HHS**

Secretary Kathleen Sebelius has been a leader on health care, family and seniors issues for over 20 years. Today, as the country’s highest-ranking health official, Secretary Sebelius is guiding the implementation of the historic Affordable Care Act. She is also at the forefront of the Obama Administration’s efforts to build a 21<sup>st</sup> century health care system, from putting a new focus on prevention to promoting electronic health records to expanding the primary care workforce. Under her leadership, the Department of Health and Human Services has also played a leading role in meeting some of the country’s biggest challenges of the last two years, providing critical support to families during the economic downturn and coordinating the U.S. government response to the H1N1 flu. With partners across the Cabinet, she has launched new efforts to make government work better for the American people, joining with Attorney General Holder to crack down on health care fraud, working with Secretary Vilsack to build a 21<sup>st</sup> century food safety system, and collaborating with Secretary Duncan to raise the quality of early childhood education. Before joining the Obama Administration, Secretary Sebelius served as Governor of Kansas, where she was named one of *Time Magazine’s* Top Five Governors, and Kansas Insurance Commissioner, where *Governing Magazine* selected her as their Public Official of the Year.



William C. Weldon

**Bill Weldon, CEO Johnson & Johnson**

William C. Weldon is Chairman of the Board and Chief Executive Officer of Johnson & Johnson. He assumed his current responsibilities in April, 2002. Previously Mr. Weldon served as Worldwide Chairman, Pharmaceuticals Group, and a Vice Chairman of the Board of Directors. He was elected to the Board in February, 2001. Mr. Weldon joined Johnson & Johnson in 1971 in the sales and marketing department of its McNeil Pharmaceutical subsidiary. In 1982 he was named manager, ICOM Regional Development Center in Southeast Asia. Mr. Weldon was appointed executive vice president and managing director of Korea McNeil, Ltd., in 1984 and managing director of Ortho-Cilag Pharmaceutical, Ltd., in the U.K. in 1986. In 1989, he was named vice president of sales and marketing at Janssen Pharmaceutica in the U.S., and in 1992 he was appointed president of Ethicon Endo-Surgery. In 1995 Mr. Weldon was named a company group chairman of Johnson & Johnson and Worldwide Franchise Chairman of Ethicon Endo-Surgery, the Johnson & Johnson affiliate that develops new procedures for minimally-invasive surgery and designs related products. In 1998 Mr. Weldon was promoted to the Executive Committee and named Worldwide Chairman, Pharmaceuticals Group. Among his outside activities, Mr. Weldon is a member of the Board of Directors of JPMorgan Chase & Co. He serves on the Executive Committee of the CEO Roundtable on Cancer, and is a member of The Business Council, a member of The Business Roundtable and a member of the Healthcare Leadership Council. Mr. Weldon also serves as a member of the Board of Trustees for Quinnipiac University. He previously served as Chairman of the Pharmaceutical Research and Manufacturers of America (PhRMA). Mr. Weldon was born in Brooklyn, NY, and is a graduate of Quinnipiac University in Hamden, Connecticut. He and his wife have two children and one grandson. Caring for the world, one person at a time... inspires and unites the people of Johnson & Johnson. We embrace research and science – bringing innovative ideas, products and services to advance the health and well-being of people. Employees of the Johnson & Johnson Family of Companies work with partners in health care to touch the lives of over a billion people every day, throughout the world.



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