

**Minority  
Business  
RoundTable**

Special  
Luncheon  
Program  
Issue

# MBRT Connected

November - December, 2006

## Minority Business RoundTable

Presents

### *A New Direction for America: Connecting with Minority Businesses*

## Luncheon and Congressional Briefing

With

### *Hispanic Alliance for Progress Institute*

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MBRT  
1717 K Street, N.W.,  
Suite 600  
Washington, DC 20036  
202-289-8881  
rogercampos@mbrt.net  
www.mbrt.net

11:30pm-Noon  
Registration

Noon- 2:00pm

#### Master of Ceremony

Sharlene Hawkes, Executive Vice President, StoryRock Technologies, Miss America 1985, former ESPN Reporter, author, and motivational speaker

#### Welcome and Introductions

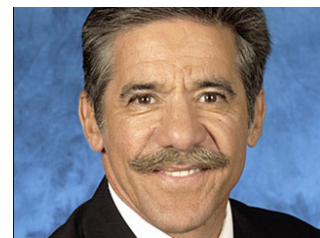
- Roger A. Campos, MBRT President & CEO
- Houston L. Williams, MBRT Chairman
- Manuel Lujan, Chairman Hispanic Alliance for Progress & former Secretary of Interior and Congressman

#### MBRT Award Presentation — “Distinguished Media Entrepreneur and Lifetime Charter Member”

- TV Personality Geraldo Rivera

#### Congressional Briefing

- Rep. Grace Napolitano, Chairman Hispanic Congressional Caucus
- Honorable Carlos Gutierrez, Secretary Department of Commerce



**Geraldo Rivera**  
TV Host “Geraldo At  
Large”



**Sharlene Hawkes**  
1985 Miss America

Co-Host and Gold Sponsor

*“As our nation faces new challenges, the need for increasing bi-partisan cooperation and dialogue among Members of Congress and Minority Business leaders in the democratic process has never been more important. The Minority Business RoundTable will bring together Members of the House and Senate and CEO’s from the minority business community for a policy-based dialogue on important national issues facing our country.” Roger A. Campos*

 **HISPANIC ALLIANCE  
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## Luncheon Speakers



**GERALDO RIVERA, TV Newscaster / Talk Show Host** — Talk show host and investigative reporter Geraldo Rivera has been a steady presence on television since the early 1970s, sometimes breaking and sometimes making the news. He started out in 1970 at WABC-TV in New York, and within a few years had a national reputation for his investigative reporting and his hip, "youth-oriented" looks. (His bristly mustache became a Geraldo signature.) During the 1980s Rivera did reports for ABC News, including highly-rated shows for *20/20* on Elvis Presley's drug abuse and Al Capone's vault. In 1987 he started *Geraldo*, a syndicated talk show that ran for eleven years and became known for hot-button topics and hot-headed guests. Geraldo made the news himself in 1988 when his nose was broken in a brawl that erupted during the taping of a show about white supremacists. In 1994 Rivera started *Rivera Live* on CNBC, a show on legal issues that got a jumpstart from the lengthy trial of O. J. Simpson. In 1997 Rivera signed a six-year, \$30 million contract with NBC, but left in 2001 to join the Fox News Channel as a war reporter in Afghanistan. Although frequently lampooned and criticized for tabloid-style journalism, Rivera is also widely admired and has won several awards, including multiple Emmys.



**SHARLENE HAWKES, Executive Vice President, StoryRock Technologies, Miss America 1985** — Ms. Hawkes' intriguing background, coupled with her charismatic stage presence, set her apart as a keynote presenter unlike any other. She is original, audience-specific, credible, and entertaining! Born in Asunci', Paraguay, Sharlene Hawkes spent 12 years of her young life in South America, including most of her high school years in Buenos Aires, Argentina. In 1984, Sharlene Hawkes played the Paraguayan harp and sang in Spanish for her talent presentation at the Miss America pageant in Atlantic City. Traveling nearly 250,000 miles that year, she often relied on her fluent Spanish as the only foreign-born and bilingual Miss America in the pageant's history. In the fall of 1985, Sharlene Hawkes returned to her studies at Brigham Young University where she not only graduated Magna Cum Laude, but also received the Earl J. Glade award as the Outstanding Senior in Broadcasting, and the Silver Microphone Award for having the top cumulative GPA in the Communications Department. Immediately after graduation in 1988, she and her new husband Bob moved to Connecticut where Sharlene Hawkes worked for ESPN as the host of *Scholastic Sports America*, a weekly half-hour program. Her work at ESPN earned her national recognition including the Women's Sports Journalism award and an Emmy nomination. Since 1998, she has



**ROGER A. CAMPOS, President & CEO, Minority Business RoundTable** — Mr. Campos serves as the first President & CEO of the Minority Business RoundTable (MBRT) the first membership organization for CEOs of the nation's leading African American, Asian American, Hispanic American, and Native American businesses. MBRT provides a forum for the CEOs of minority-owned businesses to address public policy issues and serves as a unique resource on minority business issues. Membership is by invitation only. Prior to being elected as President & CEO, Mr. Campos served as Executive Director of the MBRT Program at the Joint Center for Political & Economic Studies. Prior thereto, Mr. Campos was Vice President of government relations for the Hispanic Association of Colleges and Universities (HACU) where he managed Washington operations. Past positions include: CEO and Principal of International Network of Consultants and Associates which provides consulting services to business owners; Founder and CEO of EKKOR Electronics, an aerospace and electronics manufacturing firm; Consultant to the Administrator, Small Business Administration; Management Associate in the White House; Executive Office of the President, Office of Management and Budget; and Legal Counsel, U.S. Department of Agriculture. Mr. Campos holds a Juris Doctorate degree from the United States International University (San Diego, CA) and a Bachelor of Arts degree in social sciences from the University of California at Santa Barbara. He is a published author of the first fiction rock music novel "Sleeping with an Angel".

**HOUSTON L. WILLIAMS, CEO PNS & Chairman, Minority Business RoundTable** — Mr. Houston Williams founded PNS in 1987 and has over four decades of technology, management and executive expertise in the telecommunications and information technology industry. Prior to PNS, Mr. Williams served as district manager at Pacific Bell directing transmission equipment and facilities design, construction and maintenance. He also held senior management positions at Honeywell Communications. Mr. Williams serves on the board of directors of The US Chamber of Commerce. As an industry expert, he has advised high technology companies, served on industry panels and lectured at technology conferences. He earned a bachelor of science degree in chemistry and a master's degree in business administration from San Jose State University. He has also completed extensive coursework at Peninsula Law School. On December 8, 2003 Secretary of Homeland Security Tom Ridge appointed Mr. Williams to the Private Sector Senior Advisory Committee (PVTsAC) of the Homeland Security Advisory Council (HSAC). PVTsAC is a subcommittee of the Homeland Security Advisory Council providing expert advice from leaders in America's private sector on homeland security issues.

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## Luncheon Speakers Continued



**MANUEL LUJAN, Chairman Hispanic Alliance for Progress** — Manuel Lujan served as a Republican Congressman from New Mexico for twenty years, and then retired in 1988. He was ranking member on both Science and Technology, and Natural Resources. Then under former President George Bush, Lujan served as Secretary of Interior from 1989 - 1992. He was a businessman before he joined Congress, and has maintained a long-standing interest in Manuel Lujan Insurance Agency, which was founded in 1926. He is a native of Albuquerque, New Mexico. He has been married to Jean Lujan for over 50 years; they have 4 children. Lujan is the founder, and first Chairman of Republican National Hispanic Assembly.



**JOSEPH McAVOY, Vice President Global Services and Supplier Diversity, AEROTEK Inc** — Joe McAvoy has worked for AEROTEK for the past twelve years. He has held several positions throughout his career with AEROTEK including recruiting, account management and high-level management positions. Joe now serves as the Vice President of Supplier Diversity and Global Services at AEROTEK and is the lead on its Most Valued Partner Program (MVP). AEROTEK's MVP (Most Valued Partner) Program is a progressive industry leading diversity supplier network designed to deliver best in class human resource services to value minded companies that embrace diversity. AEROTEK's MVP program delivers national staffing related human resource services such as outplacement, payroll services, benefit program analysis, employee testing, managed services and much more. MVP preferred partners not only cover a wide range of minority and disadvantaged statuses, but also come with commitment and first-rate service. Each and every partner must pass the scrutiny of a distinguished panel of nationally recognized minority and disadvantaged business champions as well as AEROTEK's industry leading quality standards. AEROTEK is one of the most highly recognized providers of quality staffing solutions in the United States. It can now provide its clients with the ability to meet their own diversity goals as well and the federally mandated goals for federal and governmental organizations. AEROTEK was recently honored as a "Trailblazer" Award Recipient in Supplier Diversity at the Black CEO Summit.



**REP. GRACE NAPOLITANO, Chairman Congressional Hispanic Caucus** — Grace Flores Napolitano was first elected to Congress in 1998. She is currently serving her fourth term representing California's 38th District. Her Los Angeles County-based district covers several cities and communities in the Southeast and San Gabriel Valley areas including Norwalk, Pomona, Santa Fe Springs, the City of Industry, Montebello, Pico Rivera, Avocado Heights, La Puente, Hacienda Heights, West Puente Valley and parts of East Los Angeles, Whittier, Rowland Heights, South San Gabriel, Valinda, and other unincorporated areas. **Committees and Caucuses:** Resources Committee, International Relations Committee, and Congressional Mental Health Caucus



**CARLOS M. GUTIERREZ, 35th U.S. Secretary of Commerce** — The former chairman of the board and chief executive officer of Kellogg Company, Secretary Gutierrez is a core member of President Bush's economic team. In nominating Mr. Gutierrez, President Bush said, "He understands the world of business, from the first rung on the ladder to the very top. He knows exactly what it takes to help American businesses grow and to create jobs." Secretary Gutierrez oversees a diverse Cabinet agency with some 38,000 workers and a \$6.5 billion budget focused on promoting American business at home and abroad. His Department gathers vast quantities of economic and demographic data to measure the health and vitality of the economy, promotes U.S. exports, enforces international trade agreements, regulates the export of sensitive goods and technologies, issues patents and trademarks, protects intellectual property, forecasts the weather, conducts oceanic and atmospheric research, provides stewardship over living marine resources, develops and applies technology, measurements and standards, formulates telecommunications and technology policy, fosters minority business development and promotes economic growth in distressed communities. Opening international markets to U.S. companies to create jobs and build a stronger America is a top priority for Secretary Gutierrez. He believes passionately in President Bush's vision of a 21<sup>st</sup> century where America is the best country in the world with which to do business and where everyone has the opportunity to experience the joy and pride of ownership and to live the American Dream. "We have the best people, we have the training, we have the culture," Gutierrez says. "I believe the 21<sup>st</sup> century is really and truly the American century." Secretary Gutierrez was sworn into office on February 7, 2005. Born in Havana, Cuba in 1953, he came to the United States with his family in 1960. In 1975 he joined Kellogg as a sales representative. Rising to president and chief executive officer in 1999, he was the youngest CEO in the company's nearly 100-year history. In April 2000, he was named chairman of the board of Kellogg Company. Secretary Gutierrez studied business administration at the Monterrey Institute of Technology in Queretaro, Mexico. He and his wife, Edilia, have three children, Carlos, Erika and Karina.

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# Luncheon & Congressional Briefing Sponsors, Participating Organizations & Federal Strategic Partners:

**Platinum:** AEROTEK

**Gold:** Business Roundtable, Kauffman Foundation and Hispanic Alliance for Progress Institute

**Silver:** Greater Maryland Hispanic Chamber of Commerce and Maryland Department of Housing and Community Development

**Bronze:** Rush Trucking, Johnson Xpress and Housing Development & Neighborhood Preservation Corporation

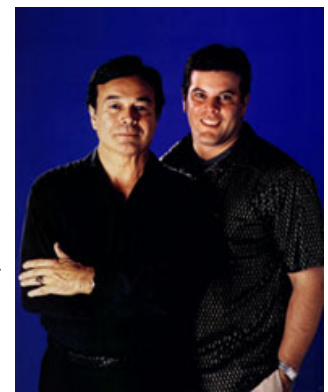
**Participating Organizations:** National Congress of American Indians, Maryland Washington Minority Contractor's Association, Asian American Business Roundtable, The Hispanic Association on Corporate Responsibility, President's Roundtable, Ibero-American Chamber of Commerce, MD/DC Minority Supplier Development Council, Hispanic Business Association, U.S. Indian American Chamber of Commerce, Greater Maryland Hispanic Chamber of Commerce, Minority Business Legal Defense Fund, U.S. China Corporate Council, U.S. Hispanic Youth Entrepreneur & Education Foundation, Women Impacting Public Policy and Governors' Office of Minority Affairs

**Federal Strategic Partners:** U.S. Small Business Administration, U.S. Department of Energy, U.S. Department of Labor, U.S. Department of Homeland Security and U.S. Department of Commerce



St John's Press

Roger A. Campos has written an engrossing modern parable about a man's spiritual descent into hell and ultimate redemption. The writing style is excellent with prose, crisp and poetic. The story moves at a rapid pace to an emotional conclusion. This Rock Novel approach, with father writing and son singing, is the first of its kind in the publishing industry. Readers will be enchanted and absorbed in both the words and the music - Editor Robert Broomall.



**Author, Roger A. Campos  
Song Writer, Jon Campos**

with the addition of pop/rock music to the scenes of the story. By playing the appropriate track of the CD when it appears in the text, the reader will actually hear the music when the characters do in the novel. Jon's sensitive style of music and inspirational lyrics bring Rogers words to life - President Gary G. Waitt.



Inca Gold Records

Roger and Jon Campos have created a whole new dimension

## About MBRT:

The Minority Business RoundTable (MBRT) is a national nonprofit 501 (c)3 membership organization for CEO's of the nation's largest minority-owned companies. It functions as the vehicle for its members to analyze and help formulate effective public policies that impact minority-owned businesses. Membership is by invitation only. Members hold positions equivalent to chief executive officers (CEO) or chairperson in their respective businesses.



**Roger A. Campos  
President and CEO**

## Our Mission:

Is to promote, support and advocate for our members and their respective industry. Our corporate members work to create sustainable communities and national economic viability. MBRT fulfills its mission of service to its members by providing advocacy, networking, policy initiatives, and strategic partnerships. We are committed to taking minority businesses to another level.

"Events like the Minority Business RoundTable Summit help create a dialogue to ensure that the issues facing minority business owners will be solved. These companies have the power to grow the economy, and with our help, they will succeed. I applaud the MBRT's efforts in supporting the entrepreneurial spirit of our country's entrepreneurs. We look forward to continuing our work together." -- *House Democratic Leader Nancy Pelosi*



**Minority Business RoundTable**

*Taking your minority business to another level*

1717 K Street, N.W.,  
Suite 600  
Washington, D.C. 20036

Phone: 202-289-8881  
Email: rogercampos@mbrt.net  
www.mbrt.net